

## February 2025 LPNH EC Meeting Minutes

February 10th, 2025. Meeting conducted via Zoom.

In attendance:

Chair Ryan Bloodworth

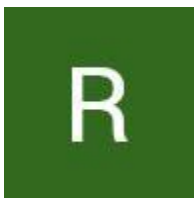
VC Nick Hubbard

Secretary Jeremy Kauffman (joined in progress)

At-Large Reinita Susman

At-Large Matthew Fletcher

A.I. transcript follows:



**Ryan Bloodworth**

08:16

All right. I'm showing 7 0. 5. No response from Jeremy. So I'm going to call this meeting to order.

I will be dropping the prior

2 meetings minutes in the chat, so we can prove those

all right. I think those are the right versions. Apologies. I missed the last meeting, as some of you know, we've had a

we had a pretty rough about 6 weeks there.

I would entertain a motion to approve both the December and January minutes.



**Reinita**

09:24

Seconded.



**Ryan Bloodworth**

09:28

Any opposed to approving both sets of minutes.

hearing no opposition, motion passes.

Okay. So, diving into my report, most of my activities have been getting ready for the convention turns out a lot of things have cropped up during that process that we were behind on.

So we had both credentials committee report and a Bylaws and Rules Committee report due 35 days out from the Convention. I believe Ben actually did send me his bylaws report, which I've conveyed offline, and will

drop in the chat now within that window. I just did not have time to review it or get it to you. All apologies for that.

dropping it. Now I don't see any issues with that.

He has the items, I believe, earmarked to go on the regular calendar rather than the consent. Calendar. I'm still trying to brush up on Robert's rules of order as well as our bylaws and our

policy manual, so I don't see any issue with any of the proposals. I think they're all

very well written.

if anyone wants to have anything added for consideration for the consent, calendar, or have that added to the consent calendar members have until 2 weeks prior to the convention

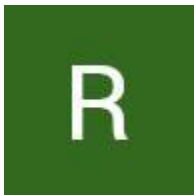
to do that. So that date would be February 20 second. I believe.



**Rich**

11:03

No, the consent calendars 30 days.



**Ryan Bloodworth**

11:07

It's 30 days rich. Okay, thank you for that clarification.



**Rich**

11:09

Any people can make bylaws proposals from the floor. But the committee. Yeah, it's we're past the deadline for.

Yeah, we're past the deadline for consents.



**Ryan Bloodworth**

11:26

Okay, thank you. I appreciate that.

Okay, so I guess we'll be doing any considerations like that from the floor. But I'm still in the process of working my way through the bylaws. And

again Roberts Credentials Committee. We got behind. On that.

Our opposition organizer, Mr. O'donnell, pointed that out to me. We fixed it pretty quickly. Put together a credentials committee. Jasmine Davidson is chairing that as our new membership director within, I think we, Justin, brought that to my attention on a Friday by the following Monday. Jasmine had essentially done all the work herself, and gotten us a report that has been conveyed to the Ec. Offline. That committee has yet to have a formal meeting.

which may be a good thing, because I had offered

the opposing caucus a seat on that committee, and no name has been given to me yet. I think that's a good move in the name of fair play and transparency, so I think they intend to meet soon.

Rich, if you or someone else from the other caucus wants to.

I think you were one of the names that came up. You're certainly welcome on the committee. Just someone let me know, and I'll add you to the chat, and when they meet you're more than welcome to be included.



**Rich**

12:51

Hey, do? Is it? Do we do? They just do. They need people.



**Ryan Bloodworth**

12:57

No, they they don't. I just wanted to be, you know. I'm very committed to making sure that this whole process plays out fairly, and is by the book as we can manage

so.



**Rich**

13:10

We're talking about credentials, have have all the membership payments, due dates, etc. Issues been resolved. Yet.



**Ryan Bloodworth**

13:18

Yes, yes, I've been on top of that. I was manually updating membership statuses for quite a while there, but Patrick played a role in getting it fixed, as did Joshy, and I see Patrick has his hand raised. Patrick.



**Patrick Binder**

13:38

On that prior item about the dates the Bylaws report is required 35 days ahead of time.

but a member is allowed to submit to the Ec. Any anything they want on the consent calendar and the chair

is allowed to accept that or reject that up to 2 weeks prior. That's where the 2 weeks comes into hand into play.



**Ryan Bloodworth**

14:05

Thank you. That's what I thought I'd read.



**Patrick Binder**

14:08

Yeah. So it's it's it's if a member wanted to submit it, they gotta give it to you and you gotta accept it or deny it. But the reports have to be in 35 days, and those can. Yeah, exactly. So you you read it correctly, more or less.

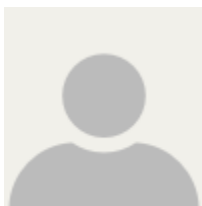


**Ryan Bloodworth**

14:21

Okay, perfect. So

I'll ask Renita to kindly send out an email blast inviting anyone to send me any submissions they might have, and we'll take it from there.



**Reinita**

14:33

Okay.



**Ryan Bloodworth**

14:34

Right look, continuing on with my report.

Some other things cropped up during this whole process. I know we're behind on some reporting that is supposed to go for the State. There's probably some things that have not happened in a couple or even a few years here, so I'm doing my best to try to parse through the relevant law and figure out what we are supposed to have submitted and still have to submit.

Been talking with Ben about that. We're going to try, like Heck, to make sure that everything is caught up before the convention. Any help parsing that from absolutely anyone would be very, very much appreciated.

We did have another issue raised to be by Mr. O'donnell. There is one non-citizen who had signed up for a party membership in order to attend convention Mr. O'donnell indicated. He thought this might be against the law thus far, in my research, it appears as if that is not the case, and that someone with a green card

is eligible to make a donation to the party and participate. If anyone is aware of anything to the contrary, please let me know.

Convention signups have been problematic, due to a number of very apparently fake registrations for the eventbrite event. It's filled up to 500, and I've now capped it in 1,000. That's going to be a bit difficult to parse for credentials. But I think we can.

We'll get it done regardless.



Not sure what's driving that. But it's it's clearly frustrating. There's no way we're going to have an attendance of 500

meal signups are all set. We price the lunch at \$20. It's being catered by Qdoba.

Renita, did you or Ben want to book that, or shall I go ahead and do it?



**Renita**

16:31

We can do that this week.

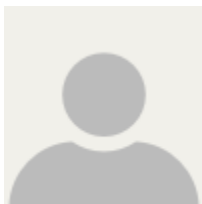


**Ryan Bloodworth**

16:33

Okay, perfect.

I think that's all I've got. So moving on to Nick.



**Nick Hubbard**

16:42

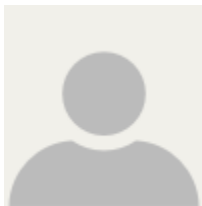
Vice chair has nothing to report at this time.



**Ryan Bloodworth**

16:47

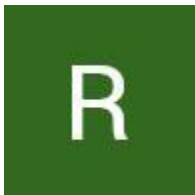
Okay, perfect neither. Oh, do I see Jeremy on now.



**Reinita**

16:56

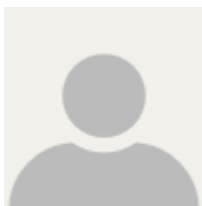
Yes.



**Ryan Bloodworth**

16:58

Jeremy, you have anything to report.



**Jeremy**

17:01

Nothing to report.



**Ryan Bloodworth**

17:04

Perfect mernita.



**Reinita**

17:06

Just working on convention stuff. I'm gonna be doing the the handout that we had

last year. So I'm gonna be

checking with you guys to see what we want to do if anyone wants to sponsor an ad in it. I got the information from Rosa for what she did last year, but I don't think it's gonna be

it might be a little bit much for what we have planned. So

I'll check in with you guys about that, but I'm hoping that there might be some people that want to do

a sponsored ad, and we'll see what what the appropriate price for that is.



**Ryan Bloodworth**

17:44

Awesome. Thank you.

And Matt.



**Matt Fletcher**

17:51

Yeah, I have nothing.



**Ryan Bloodworth**

17:53

Okay, cool. Do we have any affiliates here to report? Don't think so.

Okay. Any committee chairs to report?

Nope. Alright, I don't think we had any old business.

I saw it at the last meeting that there was someone who needed a refund. I'm just gonna assume that Zephan got that done. But when he's all settled in after they have their baby, we can check in with him

new business. So I'm going to drop another file in the chat.

This has been conveyed to the Ec. Offline about 10 min prior to the start of this meeting, which

I should have gotten it to you all earlier, but Patrick has put up this awesome proposal for an ad campaign. It's been discussed in some of the chats for a little while now I think it is a really cool idea.

and

just a a great notion. I know he's put a lot of work into it. I think there might be some questions as to the budget for it. We had kicked around some numbers offline

As I recall at the last update we had from Zephyn. We have about \$35,000 and change in the bank.

There should be a bit more flowing in from convention, and anything we can organize there. I expect we will recoup our costs.

But does anyone have thoughts on this? Has anyone had a chance to review it yet?

Okay, Patrick, do you want to give your just a brief pitch for anyone who hasn't seen this circulating in the chats.



**Patrick Binder**

19:48

Yeah, I so my brief pitch is that

I want to lean into what National is doing with

partnering with Republicans and ingrats, ingratiating ourselves to the party in power, try to get concessions

and maybe claim King Maker status. So the actual ad designs we've been working on for a bit, and those are a bit in flux.

What? What they'll finally be because it's been through AI. So it's not like a final product.

But I've been talking to that agency about it. And I have quotes and basically final pricing on that

What it would do is they would start on March 3rd and run in 2 segments 4 weeks each, and they would run in the bus shelters in the seacoast in

Manchester and Nashua, and potentially a bus wrap in Concord.

Concord doesn't have ad space on their shelters. So it's a lot more expensive to do the bus wraps. That's why I said, potentially, the basic concept. And I discussed this with some of the people running for at least within my caucus for the next time. And I think we're all on board with with the

the spend request there. The idea is to spend the money because we have money sitting around, and there's not a lot of reason to. You know we have more expectations that ran properly. This party should get a lot more money in. So

it. The ask is to spend about 30 K total, but that you know, we could adjust that down easily or up. Depending on

how much we want to spend. It's basically about 20,000 in ads to the

Outdoor ad bus Shelter Company, 5,000 in correspond or correlating a social media campaign, and then 5,000 for me, for management, for tracking everything, for setting up landing pages on the website. So that

when someone scans the QR. On the Ad. Which would just be a little thing in the corner. But when they do, you know, because the idea is that they're provocative, and you're like who the heck is sponsoring this, and when they do

that they get to our they're asked to join the party, but they also get an explanation of what? Why the ad exists and

and whatnot.

I think that's about good.



**Ryan Bloodworth**

22:24

Thank you, sir.

Before I ask some questions. Does anyone else have questions for Patrick on this.

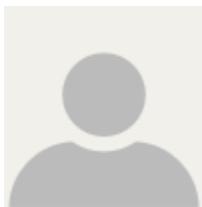


**Rich**

22:33

I do?

So is the point to get members or fundraising for the party.



**Patrick Binder**

22:45

Kind of all of the above. So the point to me is to

lean into what what I think we just saw with the last election, with getting wins from the establishment

as opposed to just fighting and being our heads against the wall. So it's too. So, for instance, if if you go to the document.

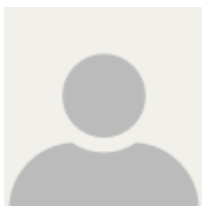
one of the one of the concepts is thank you, trump for Free and Ross right. That was by far the most popular, like most widely received one.



**Rich**

23:21

Yeah, I like the last 2.



**Patrick Binder**

23:24

Personally miss them

spending. That was also pretty popular. Another one was just kind of vague kind of provocative. Bad people need to go. Let's work together, republicans and libertarians working together. The fact is, we are working together like in the sense that, like, there's a lot of people working libertarians working within the Republican party right now, and what we just saw on the national stage, I think, is more of that, and it's an opportunity I want to



capitalize on. So yes, more membership, more donations, more people thinking about us, but also thinking about how.

So one idea that's not in here. That's kind of I've kind of floated around is something that was kind of overtly kingmaker, which would be a little bit more pro-libertarian party and less pro Republican party, but just kind of like

grabbing that we were the King makers concept and running with it.

The top left. One is kind of interesting, it says, congratulations New Hampshire Republicans. Then just list all their all the offices they won, and then just say, with love from libertarians below it, and it would have a QR, all these would have Qrs that go to a landing page for that specific ad.

yeah. So multi prong goals. But

more thematic than than a specific goals. But hopefully, like, the idea is to get membership. Yeah, membership donations interests, media attention.



**Jeremy**

24:58

So I'm I'm pretty skeptical of the ads working as real ads to me. The the best execution for an ad play is to basically spend the minimum, because most of what you're getting is the fact that you ran the ad, you can run something either that generates outrage or you get to take pictures of the ad for sharing on social media. And it's the fact that the ad exists. So the ad doesn't. You know. I expect the ad in real life to convert or affect. You know, very few people. So you're running it for 4 weeks versus running for one, I mean, I so I'm skeptical of the side of this. That is like the ad will actually be

effective as an ad itself. I like the side of it, that's, you know, run an advertisement that can either generate news stories and or the picture of it itself is, you know, compelling.



**Patrick Binder**

25:53

I I agree there. The reason why, for for the larger spend so 1st of all, 4 weeks is the minimum. So that that wasn't. It was not a 1 week option. But I understand your your general concept. The reason for the larger spend is to get it like in 5 to 10 places in each local. The idea was to make it so. It can't be ignored like it is everywhere, right? It's not just some billboard off on 393, some highway no one's ever heard of, but rather it'd be like, okay in these 3 major cities all at once, is a bunch of these, right? So the idea was, yes, maybe it's not so much about like. For instance, they asked me, would you be interested in ads inside the bus. I'm like, no, not at all right. That doesn't do much for me at all. But but

I think getting a lot of it is part of that same kind of plan, and I'm I'm open to, you know, criticism or or discussing doing fewer ads. But I do think just like one ad on one bus. Stop somewhere is not gonna do have the same effect as like 10 throughout Manchester, you know, 10 of the 30 or whatever it is.

so that was part of the concept was that we get more media attention because it's like Whoa, these these are all of a sudden. Everywhere in, you know, throughout New Hampshire.



**Ryan Bloodworth**

27:10

All right. Any more questions for Patrick.

Okay, so I have a couple of questions. One Patrick, by, when would you need these funds approved in order to action. This on your timetable.



**Patrick Binder**

27:26

I mean ideally this week.

I don't know like they, but the ad agency doesn't see they like they have ads up to run ads. So I don't think that they're like, you know, they have someone else in line to run them right away. But

I'm sure they have some production timetable. And this is 3 weeks out right now, right? So they haven't given me a

get it in by this, because I kind of thought we'd just get it done, but I could ask that.



**Ryan Bloodworth**

27:56

Okay, cool. My other question is,  
would we be able to approve a portion of this? Say the plan for March.  
and approve the plan for April later. I'm just a little.

We have 4 k. Right now. Of that 35 k ish, that's already been earmarked. Set aside for the convention.

I wanna make sure that we have something of a war chest there just in case something comes up. So is there something you could do with  
20,000 25,000.



**Patrick Binder**

28:29

Yes, yes, so 2 things one. Yes, we can. We can either.

Ron, don't don't do the ads like in a 2 part

concept like where that one runs and then the other runs, just run multiple ones  
and see how they do

and see which one gets the most attention. We can reduce the number of ads  
that are actually running. And we can also

absolutely play with the social media because that that can be turned off and  
on, and whatnot I think the social media spend was a big number, too. I was  
like, I don't think I could even spend that much so. It was more of an ask for this  
much, and we'll see how much we spend. My goal would not have been in

social media to spend every dime just because we had it, but rather be smart with it if we ended up spending like 2 K. Versus 5 KI think, was was probable.



**Ryan Bloodworth**

29:22

Okay, would anyone like to make a motion to approve funding for this ad campaign.



**Jeremy**

29:29

I'm I'm pretty against doing this. I think this is mostly a waste of money. I don't think we need to do more than run

a billboard. So I, yeah, I'm I'm pretty against this as it's being described here. This is different than what I thought we had talked about previously.



**Patrick Binder**

29:46

Commotion aside. Do you have any?

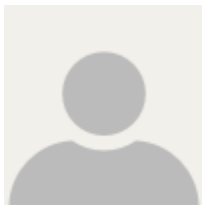
I guess? Part of my own concept with it was to spend the money. I think that a party just holding on to money is kind of silly.



**Jeremy**

30:00

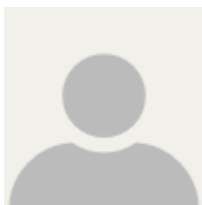
Why would that? But the point is well, that makes no sense. Money is earned, ability to do something. You have the ability to do it in the future. I expect most of the people here to be on the Xcom next year, or at least anyone here that wants to be so I don't really agree with that intention either.



**Patrick Binder**

30:20

All right. Yeah, it wasn't to to spend the money for money's sake. I think it's a good idea, but I don't think a good idea is to simply hold on to money without any ideas to spend. It was my point.



**Jeremy**

30:31

Okay? Well, I would feel the exact opposite of that. You have to have a good reason to spend your money, or you just keep it.



**Patrick Binder**

30:40

I think trying things is a good idea. So that was, yeah.

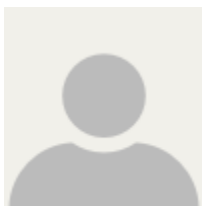


**Jeremy**

30:45

Yeah, look, I mean, I'm a believer in. I think we have the ability to be provocative. And I think we have generated earned media lots of times. And so the idea of can we run an ad and and get earned media out of it? I'm I'm sure that's possible. We

have never, never in the history of anything that we've done marketing wise have we run marketing campaigns with landing pages that convert people? This is a completely different kind of thing from the type of marketing that we're doing, and simply saying, Thanks, trump, I think you'll get. I think you'll sell 5 memberships or 10. You're not going to get anything back from this.



**Patrick Binder**

31:24

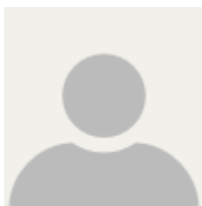
I agree that that was.



**Jeremy**

31:27

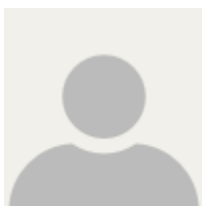
Well, any of these. You could run the best thing in the world like you. Just you're not going to. People aren't just going to buy memberships from Busep. This is this is money that we are just spending, and we're getting, you know, nothing back from it. So the only thing that we get back from it is the fact that we did. It is like, that's all you're going to get back, you know. You might. You might get artifacts of a news article if you're able to get one, which I think is like likely, but not a given.



**Patrick Binder**

31:52

Hmm.





**Reinita**

31:53

Is there a way to combine it with doing outreach with actually having people near these things? Maybe not bus ads, but a different type of ad where we could be there and be doing outreach to get memberships. Does that help.



**Patrick Binder**

32:08

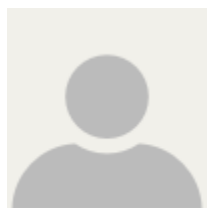
Any membership to be like z priority on on this. So that wasn't really, you know, the primary goal at all. So.



**Reinita**

32:16

Right.



**Patrick Binder**

32:18

I do. Jeremy's comment that it money wise. It is expensive for potentially expensive. I don't know. It depends how much how much attention it gets. But we've definitely gotten a lot of attention for cheaper.



**Matt Fletcher**

32:33

Patrick.

So

I like the idea. I think you're onto something for sure. I I think it's a lot of money for what we're talking about. My, I guess my idea is that it probably needs to be workshopped a little bit longer.

But that's my primary question to you. Is there? Is there a were you you were trying to do this? Were you trying to do this prior to convention? Is that what your goal was? I can't remember.



**Patrick Binder**

32:54

I would like to do something. I think it would be nice to do something, but it's less about convention. It's more about capitalizing on what's happening on the national stage right now, what's happening with Elon? What's that? I mean? Stuff changed quickly. Elon and Doge could be shut down tomorrow. It could all

move quickly. So I just wanted to do something that capitalized on what I'm seeing.



**Matt Fletcher**

33:17

Okay? And I think that's that's part. I think that's what a lot of people are.

Maybe missing. The boat here on is what what does capitalize mean to you?  
What is that? What is that end? Goal?

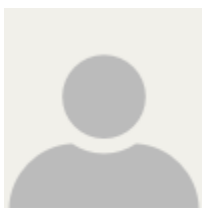


**Patrick Binder**

33:26

Get media attention based on on what's happening on the national stage, like on what's happening.

It will work with trump, with Ross.



**Matt Fletcher**

33:37

For Lpn. H. Or for just New Hampshire, or for what's the.



**Patrick Binder**

33:42

Both. Both. Yeah.



**Rich**

33:53

Well, I can't speak for the board, because I'm not on it. But this seems like something that maybe you could present at the convention

as an idea. I mean whether it doesn't take this form or not. But

I think you're right. We need to start thinking more creatively about how to get attention

and drawing eyeballs to us. So

I'm kind of agreeing with Jeremy. This seems like

we can definitely get attention. But what's the return?

And what's the follow up if we get attention?

So I don't know. I think maybe maybe members, maybe members think this is cool. You could generate, get some more support for it

if you were able to present it.

at the convention. This is a thought.



**Matt Fletcher**

34:51

Any other board members have thoughts, Nick or Ryan, or anybody in.



**Ryan Bloodworth**

34:56

Yeah, I'd like to hear from Nick and Renita. I'm in favor of the notion generally

aside for perhaps scaling it back a little bit Jeremy seems to be against.



**Jeremy**

35:08

I mean, I vote I'd vote. Yes, right. I don't remember what the I think it was.

Brandon.

Us, who researched the original billboard proposal or other people had billboard numbers that were much like I'd vote for \$5,000 right now if we want to. If we want to run an ad. I'm sure we have the ability to to put something up

that can generate attention. What I don't like is, I just don't think it's necessary to spend. You know

all of our money on this, and I think, and again, I think in my opinion, is, the return is, you get most of it from doing one like, yeah, it has to be real enough, like, I agree that one bus ad in one place, you know. If not, that you can even buy. That probably isn't enough, but I don't think that it's about putting it in a bunch of places, or for an amount of time. I think, like, you know, like anything on Elm Street would do it. You know, anything on the highway would do it.

you know, for as short as possible, just literally getting it up. I also.

And this is maybe not discussion. Sorry now, but from the like marketing and angle that we take, like

my perspective is that we're New Hampshire first, st you know, we're only I like what National has been doing. And obviously we like the Republicans here.

Clearly, that's part of our messaging, but, like

we are not.

You know what we want to happen in New Hampshire is.

you know, something sort of bigger than what's likely to happen nationally like, even even in the best case. Nationally like, we're not looking at getting anything near what libertarians would actually want. And so

we're not trying to counter, or, you know, attack our allies or the plans that they're running. But I think again, what we're trying to do is is messaging. That's like

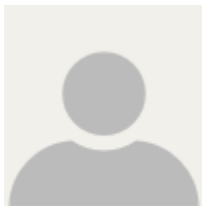
about our agenda, which is an agenda that really no one else has, or very few other. You know some other entities in New Hampshire have it. But it's like, yeah. So we we have to find a way of doing it. That's, you know, achieving what? Ultimately, what we want, which I agree is like, I like the direction I'm not rejecting. I like the direction I like. The idea. I'm not trying to, you know. Reject this entirely, because I think there is something here, but but those are some of my thoughts on it.



**Patrick Binder**

37:18

Would you be willing to workshop it with me?



**Jeremy**

37:21

Yeah, what I, what I think we should do is just yeah. Let's like, absolutely. Maybe you, Bill and I or you and I could get together and we could put something together, and then just find like the cheap like.

yeah. And it's not the cheapest, but thinking more in the terms of just like the fact that it happened will be sufficient. It's not a real mark. It's not a marketing campaign. We can try it, as I'm happy to try it as one like I'd be. Also, by the way, I'm as an entrepreneur in this kind of I'm ultimately a scientist if I'd eat crow, you know, if we ran that. And we put the thing out there. And we sold 100 memberships. Yeah, like.

I said, well, Dang, I was wrong about that one, and I'd say, I'm sorry, you know, like we don't know these things for sure. We're just the nature of entrepreneurship. We're predicting an unknown, you know. But those are. That's that's my predictions about you know what would happen. And and so I'm 100% on board and happy to help with executing on a campaign.

That's sort of the minimal billboard that will generate attention and leaning into something that will generate our media that we also agree with, you know.

yeah, yeah, yeah.



**Patrick Binder**

38:31

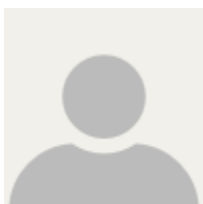
My comments on that are are but I don't. I don't like the concept of of just going like like cheap for cheap sake, because I think strategy could have like it needs to spend. I think you kind of acknowledge that. But, like the the I do think that the concept I'm presenting.

at least, for the bus stops like requires some amount of spend. The idea is that it is in many places.

so yeah, I guess that's my biggest point is that I'm not looking to cut money for cutting money's sake. I want to. If you think that there's a better strategy here, or a way to tweak the strategy.

I'm I'm all on board, but I I do think that

that's that doing a bigger spend and a bigger thing can have its its own power. That just getting a few news agencies to say something versus the thing being there, especially if people hate it.



**Jeremy**

39:31



Anyone remember? Brandon got a quote, and then maybe someone who can is in a better position to search right now could even find it. Brandon got a quote for a billboard on 93



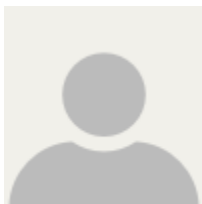
**Patrick Binder**

39:44

I imagine that was quite expensive. Just because I quoted out I did get some quotes on on billboards, and the production costs on the billboards was in the thousands. To begin with, even the bus wrap, which is the cheaper one.

This is the cheapest one. So tweaking the time that this runs from 8 weeks to 4 weeks. Tweaking. The amount we buy is actually like a lot cheaper while still having a lot of presence, because you could still get like, for instance, instead of 10 in every city it could be 5 instead of 8 weeks could be 4 weeks, and I think that gets a lot of the effect I was going for

like if these were like, Oh, man, they're on like 10, or, you know, 10 in each city. Everyone everywhere is seeing them. Everyone could go see them.



**Jeremy**

40:29

I don't think that most people are going to see them. I think I think most people do not see them.



**Patrick Binder**

40:34

It's just easy for instance, like I I don't know how. I don't know if anyone even tracked anything, or if there was a good

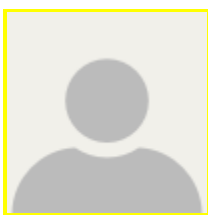
and part of what I was pitching was to to try to get more data out of this.

I know we've done, or maybe it was. Your campaign has done billboards in the past. I don't. I don't even recall what they said. But you know I don't have the best memory. So but like I, I would.

yeah, I know it's not really about me recalling it. It's about the attention you can get from it, and maybe thought provokedness provoking thoughts.

So

would love to workshop it. I've been asking people to help so and and so far I've done this all on my own. No one's no one's work other than getting, you know, thumbs up thumbs down online. So there hasn't been much input. On it up until now. So I love the.



**Jeremy**

41:25

That's honestly like, I do appreciate. I appreciate that you did this and that you're pushing this forward because I do think that there's something here that really is a very good idea. So, and it takes someone saying, Well, we should do

this specifically to make things happen. And you're doing that. So you're like, even if it's 70% of it instead of 100%. And I think it's very good that you didn't be correct. So thank you.

Yeah. Okay, let me. I'll get together with Patrick Patrick. I can get together with you like tomorrow, or just like even call you shortly after this, and we let's get let's get on the same page, and then maybe we can present something again.

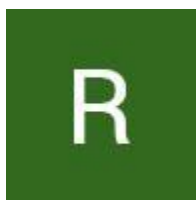


**Patrick Binder**

42:01

Alright. Let's start with. Call right after, and then, and we can work from anyone else. Wanna I would rather just start with Jeremy, but like I would love to get more input and and you know, make sure that this some I like the like, Jeremy said. Like I I like the idea. That's why, you know, just came to me. I was like, all right. We should do something like this. But it's it was more of a of an I. You know what it became

versus what it started as right like started as just this idea. And then it became this. But I'm really open to it, becoming something, whatever the ad ends up being being different. I just really like the the concept of.



**Ryan Bloodworth**

42:39

Of what the ads are trying to say.

Renita.



**Renita**

42:44

I I like the idea. I also would like to see it. Be done for less money.

I don't think we should be holding on to our money. I would like other people to come up with projects

to do like, you know. I'd like to encourage them to do that, and I'd like to have the money if they are going to do that.

I think it could work in multiple places. I definitely think that one with like the right gimmick.

And then also us making videos, or like people congregating around it to like make it more of a spectacle. And you know. Just try to get it to be viral in some way. I I think there's a lot of

value in in that aspect of it, too. So

if it's 1 or multiple

I think both of those could work, I'd like it to be memeable and not too expensive. But I do like the idea a lot.



**Ryan Bloodworth**

43:45

All right, I'm going to suggest. And I was going to suggest this, regardless that we schedule one more meeting prior to the convention. Perhaps in a week or 2 weeks, and not only to potentially address this, but also deal with some of the reporting issues to the State that I mentioned earlier? Is everyone amenable to that.



**Patrick Binder**

44:08

No.



**Reinita**

44:11

Yes.



**Patrick Binder**

44:11

Yeah, I would suggest for the timeline of running ads on just I. And we'll see what comes out of workshopping this. But on the timeline of of regardless of what the ad agency requires the timeline of what's happening in the world. I think it's it's better to move quicker on this than slower.



**Ryan Bloodworth**

44:34

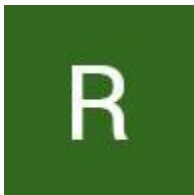
Okay, how does one week from today sound at 7 pm.



**Nick Hubbard**

44:42

Works for me.



**Ryan Bloodworth**

44:44

Okay, we'll have a motion on that later, just before we adjourn, but sounds like a plan on that. So we'll table this for now with plans to pick it up at this next meeting, prior to the Convention.

Nolan chimed in in the chat.

Well, do we need a motion to table it. Any objection to tabling it?

Okay, table, Nolan chimed in the chat that he's running to keep his seat on the planning board and seeking a seat on the Budget Committee in his town. He's asking if

the party would support those runs. Speaking for myself, I can't imagine us, not, Nolan. Do you have any particular ask of the committee? Do you need a motion? Are you looking for a financial commitment or.



**Patrick Binder**

45:30

He needs \$30,000.



**Reinita**

45:35

It seemed like he may have been asking that in in reference to what Patrick was talking about.



**Ryan Bloodworth**

45:50

Okay? Well, generally

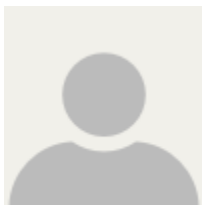
generally speaking, I I can't imagine not offering Nolan some form of support. But if there's not a specific ask for us to action at this time. Then perhaps Nolan can get us some clarity on what he needs, what he wants, and we can revisit that at this.



**Matt Fletcher**

46:08

Hey? Can somebody, Ryan? Can somebody respond to him in the chat that way? If he just walked away for a minute and he comes.



**Reinita**

46:12

I messaged him on 6.

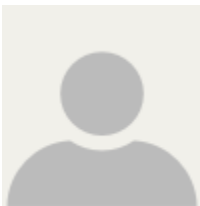




**Matt Fletcher**

46:14

No perfect.



**Reinita**

46:17

Oh, he said, no. Ask currently.



**Ryan Bloodworth**

46:20

Oh, okay. Well, in that case, yes. We we support you, Nolan.

All right.

Does anyone else have anything else for new business.

Okay? No one said. Maybe some signs. So I can't imagine us having a problem approving that.

Alright. If no one else has new business, then

I would entertain a motion to set the date and time for next meeting for next Monday.

the 17, th at 7 Pm.



**Reinita**

47:06

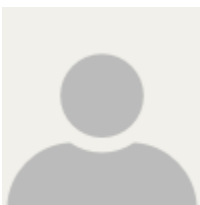
Motioned.



**Ryan Bloodworth**

47:09

Is there a second.



**Nick Hubbard**

47:12

Second.



**Ryan Bloodworth**

47:14

Any opposed.

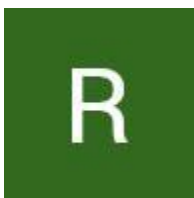
Hearing no opposition, the motion passes, and I would entertain a motion to adjourn motion.



**Reinita**

47:24

And.



**Ryan Bloodworth**

47:29

Any opposed

all right. Hearing no opposition, this meeting is adjourned at 7, 44 PM. Thank you all very much.